

## **Vedran Zerjav**

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### ***Grand Challenges and the transformation of the built environment industries***

*How does strategic, business and operational model of industries in the built environment need to change to address the major challenges of climate change and the need for rapid transition to sustainability? Through their projects that consume natural environments and resources - built environment related industries are a major contributor to environmental degradation and climate change. This talk will address the dynamics needed to bring about transformation of built environment industries when stakeholders with strategic interests and responsibilities are committed to cross-disciplinary engagement and out of the box thinking. This requires reflection to achieve fresh insights and a renewed interest and emphasis on professional ethics and considerations of the role, scope and scale of engagement between the industry, society and individual.*

CV:

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